

KENTUCKY YMCA YOUTH ASSOCIATION



IMPACT REPORT

PROGRAM YEAR 2020-2021



LETTER FROM OUR CEO

Dear Friend,

Last year the KY YMCA set a goal to THRIVE, despite the pandemic and shifting to virtual programming. And thrive we did! The incredible KY YMCA staff, board, advisors, officers and volunteers worked tirelessly and innovatively to ensure not a single program was cancelled. As a result, every KY YMCA program was offered in the 2020-2021 year -- and then some!

Our focus this past year was to provide quality, relevant, and engaging programming while also focusing on the general well-being of our teens as they navigated the pandemic. Whether it was KUNA, KYA, LTC or Student Y, each program provided not only the standard curriculum, but also offered a safe space for students to connect and share their experiences related to the pandemic, nontraditional instruction, and not being with their friends and loved ones.

For Y students, we recognized this past year has been especially difficult, as many have strong peer bonds across schools and counties -- bonds that have been tested by shutdowns and social distancing. KY YMCA programs connect peers across the Commonwealth and they have greatly missed each other this past year, as was evidenced by witnessing the joy and relief in the faces of the students who participated in the smaller in-person LTC this summer, as they came together for the first time in over a year!

Yet, despite it all, our community of teens kept going. They connected with each other through virtual Y-Pal events and networking-related programming throughout the year. They attended virtual KYA, KUNA, GFI, and LTC conferences. They held 21 voter registration drives and registered 660 new voters. They conducted 3,849 hours of community service. They attended a brand-new statewide advocacy program and immigration program. They acted as advisors to our organization as changes were made. Some even managed to eke in one-day Y-Corps service projects in Bowling Green and Berea, between state shutdowns.

So yes, we did indeed thrive this year. We thrived because of a strong community of stakeholders, and we thrived because of a brilliant and resilient community of teens. Most importantly, we thrived because our cause is fundamental to individual and community well-being, and cannot take a break for even a day. Many things may have been cancelled this past year, but civic, community, and socio-emotional health are never cancelled. Because of that, we continued to serve, uninterrupted.

I cannot adequately thank our generous community and donors who ensured our organization did not miss a beat during such a crucial year. Thank you for sharing this journey with us, and for making it possible for the KY YMCA to dream boldly, act courageously, and celebrate the endless potential of our young changemakers -- even during a year full of uncertainty. Thank you for being a changemaker in your own right and helping us ALL thrive.

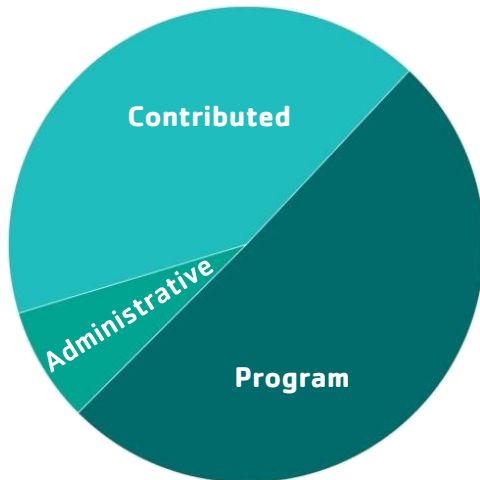
Yours in service,



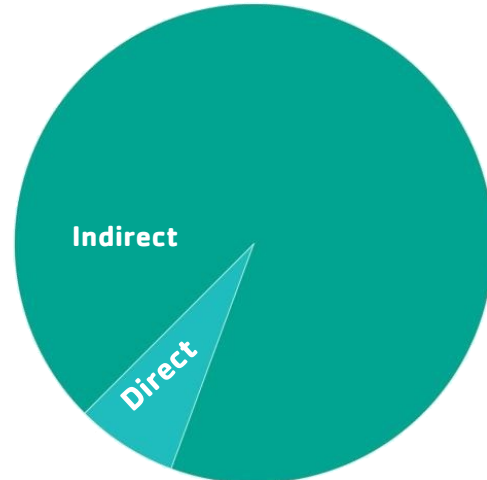
Beth Malcom

2020-2021 FINANCIALS

REVENUE



EXPENSES



Program Revenue	\$272,735.91
Contributed Revenue	\$224,906.24
-Individual Donors	\$138,217.13
-Grants, Foundations, & Corporate Partnerships	\$66,210.00
Administrative Revenue	\$42,322.54
<u>TOTAL REVENUE</u>	\$768,255.14

NEED-BASED SCHOLARSHIPS

KYA Student	\$1,867.50
KUNA Student	\$2,195
GFI Student	\$198.75
LTC Student	\$711
YKAP	\$228
TOTAL AMOUNT AWARD	\$5,200.25

Indirect Program Expenses	\$1,021,707.30
Direct Program Expenses	\$75,499.30
<u>TOTAL EXPENSES</u>	\$1,097,206.60

2020-2021 BOARD OF DIRECTORS

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2020-2021 BOARD OF OVERSEERS

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YOUTH AND GOVERNMENT:

VIRTUAL KYA & KUNA

Our Youth and Government programs continue to inspire and challenge thousands of Kentucky youth each year. We are incredibly proud of the legacy our students continue to build upon through their advocacy, constructive civil discourse and commitment to creating a better Kentucky.



\$4,062

Total need-based scholarships received by students

270 Bills

written, sponsored, and debated at our virtual conferences



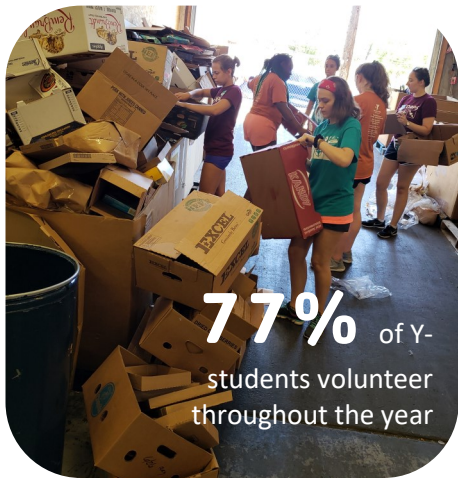
Y-students report to be more likely to contact a public official about proposed legislation



SERVICE LEARNING: Y-CORPS



For over 22 years, Y-students have been placed at the intersection of community, culture and need that make up our Commonwealth and country through the Y-Corps program. This movement has transformed the lives of thousands of Kentucky teens and hundreds of communities, and it continues to demonstrate our program motto that, "work is love made visible."



77% of Y-
students volunteer
throughout the year

3,849

Hours of service
completed throughout
the year



27

Communities served by
Y-Corps teams

Y-Corps students raised

\$18,807

that will fund over

289

student scholarships to KYA, KUNA,
GFI, and LTC.



CHARACTER & DEVELOPMENT PROGRAMS: VIRTUAL GO FOR IT! & LTC

Our character development programs, virtual Go For It and the in-person and virtual Leadership Training Conference, provide Kentucky youth spaces to test-the-waters, build relationships across the Commonwealth and reflect on their own personal growth. These programs continue to be popular and continue to provide many Kentuckians a family they didn't know they needed.



“You have this room full of passionate people willing to support you or willing to help you build these views up so that you can use them to make a difference.”
-Tala A



LTC Theme:

Believe in me!

GFI Theme:

The Times, They are a Changing

\$910 Need-based scholarships
awarded to LTC & GFI attendees

163

LTC attendees

157

GFI attendees



THANK YOU, DONORS!

\$1-\$99

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\$10,000

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Beth & JD Malcom



Donors between July 2020 and June 2021
(2020-2021 Programming Year).

We make every effort to ensure that our
donor and volunteer list is accurate and
up-to-date.