Kentucky YMCA Youth Association

2021 Virtual
Kentucky United Nations Assembly

Corporate Sponsorship Packet
Advocacy isn’t canceled.
Service isn’t canceled.
Changemakers aren’t canceled.

For over 60 years, the Kentucky United Nations Assembly (KUNA) has welcomed thousands of Kentucky youth to gather, debate and solve the most pressing issues facing our local and global communities. COVID has flipped school schedules and classroom plans upside down, but one thing that’s not changing is KUNA. The KY YMCA and KUNA aren’t “places”, they’re the young changemakers writing and debating bills, running for office and building friendships across political, rural/urban, and cultural divides. We can’t think of a more important time for today’s youth to be involved, committed and inspired to better our world. We can’t think of a more critical time to connect youth to the cultures and communities that make-up our diverse Commonwealth. We’re not canceling KUNA this year and we’re fired up about the opportunities a virtual conference will offer teachers and youth.

Leader in Youth Development

The Kentucky YMCA Youth Association is a national leader in youth development, and is proud to have virtually served over 2,000 Kentucky youth since March 2020. Our flagship Fall 2020 program, KYA, saw over 1,600 students from 131 schools log-in to participate, and it has received overwhelmingly positive reviews from student and teacher attendees. In total, we have offered over 20 virtual programs this year, and have a proven track record of developing transformative, engaging and timely online events. With your support, the KY YMCA can eliminate the barriers that prevent students and schools from logging in, and elevate the voices of changemakers across the Bluegrass and world!

Connect with our Community

The KY YMCA community includes thousands of teachers and students from across the Commonwealth. As a partner of this year’s 2020 KUNA, you will have the opportunity to directly connect with this statewide network. We are committed to providing partners meaningful access to the participants and volunteers of our six virtual KUNA conferences and helping them to build lasting relationships with our schools and teachers.

Virtual Y-Program Participants Say...

“(The KY YMCA) helped to give me a space during tough times to turn to where I knew I could have both fun and educational ties regardless of how the rest of my week was going. It helped to boost my mood and keep me motivated and I hope to carry these feelings into the future”

“I was able to learn a lot about myself, my mentality, and that of others, and I feel prepared enough civically that I could make a real difference in my community.”

“This program has absolutely changed my life. I did not know what virtual (conferences) would look like, but it went way beyond my expectations. This program has helped me with public speaking, confidence, and has also brought me my best friends.”

As a 2020 partner, your company will gain recognition in our community of:

10,500+ Teens
500+ Teachers
Over 300 Schools
111 Counties
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<tr>
<th>Benefits</th>
<th>Cultural Ambassador</th>
<th>Award Champion</th>
<th>Virtual Visionary</th>
<th>Teacher Cheerleader</th>
<th>Debate Sponsor</th>
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<tbody>
<tr>
<td>Logo featured during all Specialty Cultural Programs: Parade of Nations, International Stage, and World Expo.</td>
<td>✓</td>
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<td>Logo featured during all GA zoom calls (All KUNA attendees are required to attend)</td>
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<td>Logo and company information and promotional materials included in all mailed award shipments to students and schools</td>
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<td>Logo and company information included in logistical emails sent to participants</td>
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<td>Recognition at any pre-KUNA workshops offered</td>
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<td>Logo featured in all &quot;Teacher Only&quot; virtual meeting space</td>
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<td>Logo featured in Committee Zoom Rooms (where all student debate takes place)</td>
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<td>Logo included in Virtual Conference Packet that includes partner information (coupons, brochures, etc.) and is sent to all teachers and parents of attending students</td>
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<td>Featured within KY YMCA social media, website, marketing to all prospective students, teachers, parents and donors</td>
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Commitment Form

Company Name: 
Contact: 
Phone: 
Email: Address: 
Sponsor Package: 
Payment: Enclosed or Requesting Invoice

Please send logo in .eps and .jpeg formats to Meghan@kymmca.org

Questions? Please Contact: 
Meghan Rouse
Director of Mission Advancement
502-751-8527
meghan@kymmca.org

Mailing Address:
91 C. Michael Davenport Blvd.
Frankfort, KY 40601

Thank you for supporting these important youth-led conferences and for believing in the incredible power of today’s young changemakers!

Kentucky YMCA Youth Association EIN
#61-0444841